

BUFFALO STATE FOUNDATION SCHOLARSHIP

GALA X RUNWAY

AMPLIFY

SPONSORSHIP
OPPORTUNITIES
2026



BUFFALO STATE UNIVERSITY

PRESENTED BY NEW ERA CAP FOUNDATION

20X26



SCHOLARSHIP *in Style*

FOR THE FIRST TIME EVER, Buffalo State University is merging its most dynamic platforms—Buffalo State Foundation's Scholarship Gala and the visionary, student-led RUNWAY fashion show—into one iconic evening.

GALA X RUNWAY 2026 will amplify creativity, community, and opportunity in a powerful celebration that benefits student scholarships across all disciplines.

This high-energy, mission-driven experience will bring together designers, donors, alumni, community leaders, and changemakers for a night that is both inspiring and impactful.

THE EVENT *of the* YEAR

buffalostaterunway.com

AMPLIFY

DATE: Saturday, April 25, 2026

LOCATION: Buffalo State University

AUDIENCE REACH: 2,000+ attendees

DRESS CODE: Fashion-forward / Cocktail Chic



20 X 26



GALA X RUNWAY:

A Night of Fashion, Purpose, *and* Giving Back

WHAT TO EXPECT AT GALA X RUNWAY 2026

AUDIENCE BREAKDOWN

- 300 VIP Gala Guests
- 1,300 General Admission Guests
- 500 Students and Volunteers

EVENT TIMELINE

4:30 PM | Check-In Opens

Doors open for General Admission at 5:00 PM

- Buffalo State "Orange" Carpet Experience
- VIP Gala guests enjoy complimentary valet, signature cocktails, culinary stations, and access to Bodega Auction *items on display
- Mobile silent auction *available to all guests
- Bengal Bodega Shop, concessions, and photo booth experience open to all guests

6:15 PM | VIP Gala Program and Paddle Raise

- President's welcome
- Paddle raise for student scholarships

7:00 PM | VIP Guest Procession to RUNWAY

- Enjoy bar and desserts in the Runway Club
- Dedicated VIP arena seating for 7:30 PM RUNWAY show
- Showcasing purpose-driven collections from rising designers
- Student-narrated stories, nonprofit partnerships, and cause-led fashion

8:15 PM | RUNWAY Awards Ceremony

- \$5,000 in cash prizes
- \$10,000+ in-kind awards (mentorships, studio access, fabric, internships)

9:00 PM | Event Concludes

*Silent auction closes Sunday, April 26, at 6:00 p.m.



A LEGACY *of* IMPACT

FOUNDED IN 1998, the Buffalo State Foundation Scholarship Gala has raised over \$1 million in scholarship support—empowering first-generation students, high-achieving scholars, and those with financial need. These funds help keep students enrolled, on track to graduate, and prepared to succeed beyond the classroom.

Launched in 2008, RUNWAY is produced by students in the Fashion and Textile Technology Department and has become one of Buffalo's premier creative events. It has launched careers, sparked innovation, and brought powerful narratives—like social justice, sustainability, and identity—to life through fashion as a platform for community engagement and storytelling.



WHY IT MATTERS NOW

This is a moment of transformation—for higher education, for Buffalo, and for the students shaping the future of both.

YOUR SUPPORT MAKES IT POSSIBLE TO:

- Provide scholarships for students with the greatest need
- Expand meaningful programming across campus
- Build partnerships with local nonprofits and community organizations
- Connect students with mentors and industry leaders
- Advance equity and access in every academic discipline



20X26



GALA X RUNWAY FOCUS

TOGETHER, WE CREATE. TOGETHER, WE SERVE. TOGETHER, WE AMPLIFY.

This year, **GALA X RUNWAY** amplifies our values, our vision, and our voices at Buffalo State University.

AMPLIFY calls on designers to use fashion as a force—for expression, advocacy, and transformation.

At its core is a powerful belief: In doing something for others, we discover more of ourselves.

GALA X RUNWAY 2026 invites student designers to

partner with nonprofits and causes that reflect their identity and purpose. These are not symbolic gestures—they are real acts of service. Whether planting trees, mentoring youth, or supporting LGBTQ+ rights, each designer channels their experience into garments that tell a story.

Every look is a mission. Every thread, a message. The runway becomes a platform for impact.

AMPLIFY challenges us all to consider how creativity can

extend beyond the garment—into neighborhoods, movements, and communities that need support.

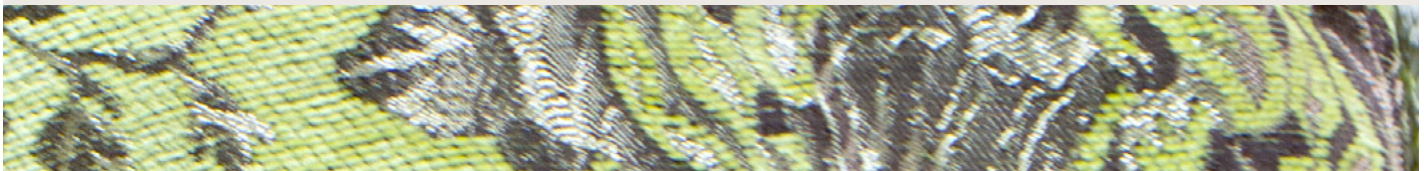
This year's show redefines the role of the designer: Not just as artist, but as changemaker, storyteller, and bridge-builder.

Because the runway is not just a place to be seen—it's a place to serve.



SPONSORSHIP LEVELS

	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Supporter Level \$1,500
VIP Gala Tickets & Reserved Tables	10 Tix & 1 Guest Table	8 TIX & 1 Guest Tables	4 Tix	2 Tix
Recognized in Buffalo State Spotlight article promoting the event	X			
Recognition at major Gala food stations and bars	X			
Logo or name listing on media "step and repeat" backdrop and Gala digital screen display	X	X		
Verbal recognition during program	X	X		
Logo or listing in pre-event communication to all attendees	X	X	X	
RUNWAY swag bag per guest	X	X	X	
Full-page color ad in digital program shared with Gala and RUNWAY guests (1,500 guests)	X	X	X	X
Listing on website	X	X	X	X
Recognition on RUNWAY screen projection	X	X	X	X



EVENT SPONSORSHIP OPPORTUNITIES

Valet Parking:

Logo on valet kiosk and on hangtag placed in all valet parked cars. \$2,500

Gala Cocktail:

Cocktail charm with your logo/name given to guests upon arrival. \$2,500

Entertainment Sponsor:

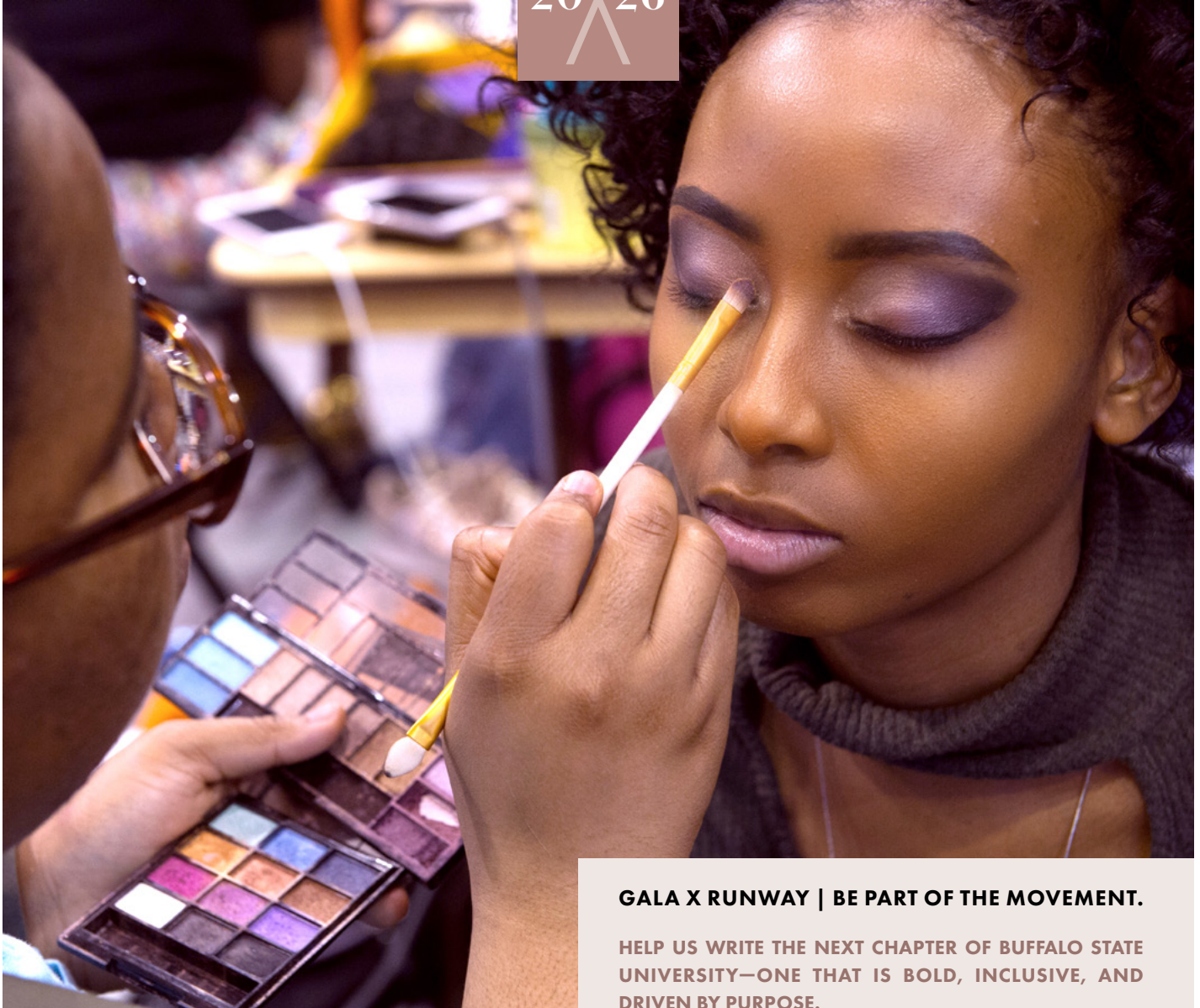
Logo or name listing on sign near Gala stage performers \$2,500

Bengal Bodega Sponsor:

Logo on name listing on Bengal Bodega Banner (multiple) \$1,500



20 X 26



GALA X RUNWAY | BE PART OF THE MOVEMENT.

HELP US WRITE THE NEXT CHAPTER OF BUFFALO STATE UNIVERSITY—ONE THAT IS BOLD, INCLUSIVE, AND DRIVEN BY PURPOSE.

GALA X RUNWAY

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